

2008 IDHSNA Advertising Rates and Insertion Order Form

ALL SPACE RESERVATIONS MUST BE MADE BY THE 10TH OF THE MONTH PRECEDING PUBLICATION. AD MATERIAL MUST BE SUBMITTED AND PAID IN FULL BY THE DEADLINE PROVIDED AT THE BEGINING OF EACH *The Blarney* EDITION!

Any members wanting to place an advertisement in future *The Blarney* editions are asked to submit an advertising insertion order. Orders may be placed in writing via e-mail; or submitted via snail mail, using this form.

All ad orders/material should be forwarded to: **LAURIE MONROE, 9885 NW 127th Court, Ocala, FL 34482.**
E-mail: blarney@grafxbylaurie.com / Phone: (352) 445-1235.

Payment arrangements must accompany your ad space reservation. We accept check, money order, credit card or PayPal payments (in US funds). Credit card and PayPal payment may be made directly online at www.irishdraught.com. If payment has not been received by press time, the ad will NOT run. Ads reserved by check may be made by phone, and, as long as payment is received within one week of the ad reservation, the space will be held. All e-mail and postal reservations will be held according to the date received.

Please PRINT

Name _____ Address _____

State/Province/Country _____ Zip/Postal Code _____

Phone _____ Fax _____ E-mail _____

Ad Size _____ QTY _____ x Cost of Ad \$ _____ Total \$ _____

PAYMENT OPTIONS: ___ CHECK ___ MONEY ORDER ___ CREDIT (online) ___ PAYPAL (online)

Credit Card / PayPal Confirmation Number: _____

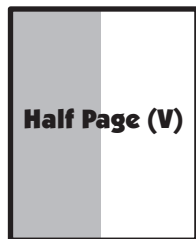
TECHNICAL SPECIFICATIONS: Ad design is included in the quoted price, if required, and is proofed by advertiser prior to publication. If submitting a camera-ready ad, please note that all photos/halftones must be 300/175 dpi or better for optimum reproduction quality. We can accept ads in the following formats: PDF, tiff, eps, illustrator, in design, and pdf. NO Publisher Files please. Contact Laurie Monroe (352) 445.1235 with any other questions.

Ad Sizes & Prices. . . NOTE: There are a limited number of advertising pages available. Allocation: first come, first served. Inside covers: call regarding availability and add \$20 to the full-page ad cost please.



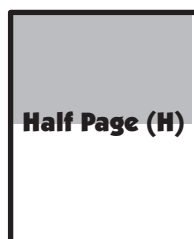
Full Page

(7.5" x 10")
\$ 100 b/w



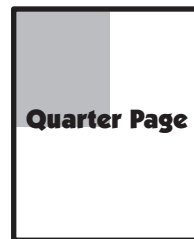
Half Page (V)

(3.65" x 10")
\$ 75 b/w



Half Page (H)

(7.5" x 4.75")
\$ 70 b/w



Quarter Page

(3.65" x 4.75")
\$ 45 b/w

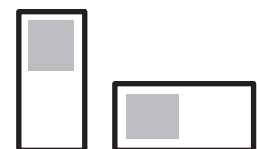


Photo Classified
1 Photo / 75 words
\$ 30 b/w